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PRESS RELEASE

FOR IMMEDIATE RELEASE

SEASIDE VACATIONS' EXCLUSIVE CLUB SEASIDE PROGRAM RECEIVES RAVE REVIEWS

Guests enjoy complimentary [golf](#) and [tennis clinics](#), [yoga](#), [wine tastings](#), [surf lessons](#) and [circuit training](#)

KITTY HAWK, NC (August 10, 2009) — Seaside Vacations, a leading vacation rental and real estate firm located on the Outer Banks of North Carolina, is proud to announce that their Club Seaside program has been a great success.

In a time when the travel industry is sluggish and guests are looking for added value, Seaside Vacations stands out among the competition by offering complimentary guest programs and amenities aimed at delivering a vacation experience...rather than just a vacation rental. The Travel Industry Association (TIA) notes that "consumers are likely to plan and purchase leisure trips differently [this year] with the pursuit of a 'good value' as the primary reason why." Seaside Vacations views these challenges as an opportunity to provide guests with the added value they are looking for.

Offered exclusively to all guests of Seaside Vacations, Club Seaside features a full calendar of weekly programs including professional golf and tennis clinics, yoga, wine tastings, surf lessons and circuit training – all at no cost to guests. In addition, all Seaside Vacations' guests have complimentary access to a state-of-the-art health and racquet club and special guest rates at a world-class golf club. Each day of the week guests can enjoy complimentary activities and experience local culture by participating in one of these [Outer Banks activities](#).

Guests from Corolla to Nags Head have shared enthusiastic comments about Club Seaside.

John Cook, a longtime visitor to the Outer Banks, mentioned this is the "first time [they've] seen such an offering on the Outer Banks." Cook went on to say that Club Seaside is a "very impressive extra."

Bill and Chrissy Lundquist promised to "never rent from another company" because of these amenities. They also saw such great value in the [Seaside Vacations' guest rates](#) at Kilmarlic Golf, especially compared to other area golf clubs, that they took advantage of the course five times in one week! They went on to say the course is "easily the best course on the Outer Banks."

And guest Jerry Knight sums it all up by stating, "Please keep Club Seaside as a part of your rental program. We loved it very much! The amenities that are available free of charge and at a reduced rate are very well worth it!"

While it is clear that guests are pleased by the complimentary offerings that Club Seaside offers, these programs have also demonstrated a significant impact on overall business. Club Seaside was launched at the beginning of May and Seaside Vacations reports that they have had a record number of bookings for May, June, and July as well as 50% yearly growth in Internet volume.

For more information about Club Seaside, including schedule and contact information, please visit www.OuterBanksVacations.com/ClubSeaside.htm. For more information about Seaside Vacations and their wide selection of [Outer Banks vacation rentals](#), visit www.OuterBanksVacations.com – where you can search their wide variety of homes, book online with real-time availability, view up-to-the-minute [Outer Banks specials](#) and check out local [Outer Banks events](#). Guests can also follow Seaside Vacations on the [Seaside Vacations Blog](#), [Facebook](#), [Twitter](#), [YouTube](#) and [MySpace](#).

About Seaside Vacations:

Founded in Kitty Hawk, North Carolina in 1990, Seaside Vacations is a full-service vacation rental management company representing homes from Corolla to Nags Head.

Seaside Vacations offers a complete selection of [Outer Banks vacation rentals](#). Guests can choose from 1 - 14-bedroom private vacation rental homes, condominiums, townhomes and villas. Explore homes in [Duck](#) and [Corolla](#) as well as numerous vacation rentals in [Southern Shores](#), [Kitty Hawk](#), [Kill Devil Hills](#) and [Nags Head](#).

For more information on Seaside Vacations and their wide selection of vacation rentals, visit www.OuterBanksVacations.com or call a Vacation Specialist at 888.898.4929.

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