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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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Leading Outer Banks Vacation Rental Company, Seaside Vacations Celebrates 20 Years

#### ***Seaside Vacations Celebrates its 20th Anniversary with Outer Banks Promotions, Vacation Giveaways, Scavenger Hunts and More***

KITTY HAWK, NC, (July 1, 2010) – [Seaside Vacations](#), a leading vacation rental company located on the Outer Banks of North Carolina, celebrates 20 years of bringing friends and families together to reconnect and experience meaningful and relaxing vacations on North Carolina's Outer Banks. 2010 marks this family-owned and operated company's 20th anniversary and the celebrations are underway.

#### **Turning 20 Never Felt So Good...**

Seaside Vacations guests, homeowners and employees are looking forward to an exciting season full of events and celebrations.

Seaside Vacations' homeowners will have the chance to participate in the anniversary celebration as well. On Columbus Day weekend, Seaside Vacations will host its annual Homeowner Appreciation Party. Prior to the party, employees and owners will gather together to plant 20 trees and plants in honor of Seaside's 20<sup>th</sup> anniversary.

Seaside Vacations' guests can take part in the anniversary celebration through [Outer Banks vacation promotions](#), scavenger hunts, [contests](#) and more.

Their "[20 Places to Visit on the Outer Banks](#)" scavenger hunt takes Seaside guests all over the Outer Banks searching for some well-known (and not-so-well-known) locations. Guests who visit at least 10 of the spots will be entered into a contest to win a 4-day/3-night stay on the Outer Banks.

Seaside is also creating a guest experience program – where guests are encouraged to connect in a personal and emotional way while celebrating the special occasions that create memories that last forever. Designed to celebrate life's moments on the Outer Banks, *Seaside Celebrations*, encourages guests to write about how they celebrated a significant "life" event during their [Outer Banks vacation](#) with stories, photos and/or videos. These stories will be posted on the [Seaside Celebrations](#) webpage.

#### **A Moment of Great Pride and Joy....**

Gordon Jones, owner and president, says, "This is a moment of great joy and pride for us. Since our founding, I can truly say that Seaside Vacations is still a family-owned and operated company that continues to be lead with the same passion, dedication to quality and family values that started it all twenty years ago. We certainly have much to celebrate."

Jones continues, "What better way to celebrate than to reward those that helped get us here? We are very thankful for 20 years of loyal support from our employees, guests and homeowners and we're pleased to be able to give something back as we mark this important milestone."

In keeping with its community and social responsibility, Seaside Vacations gives back to the [Outer Banks community](#) in small and big ways, from a few hours volunteered by an employee to national initiatives that include disaster relief. Their [Vacation with a Purpose Program](#) was established to encourage employees, homeowners and guests to support local non-profit organizations. The company supports various non-profit organizations including Habitat for Humanity, American Cancer Society & Relay for Life®, Interfaith Community Outreach, and the Outer Banks Relief Foundation, Homes4NC, Food For Thought, North Banks Rotary Scholarship Fund, Kiwanis Foundation Scholarship Program, Community Care Clinic of Dare, disabled veterans charities and other local charitable organizations.

In conclusion, Jones says, "It's always been our mission to be recognized by our guests, homeowners, employees, and our community, as simply the best vacation rental company on the Outer Banks. Since the beginning, we've strived to be a world class, customer care company that provides friendly professional, 'go the extra mile' service to help our owners, guests, and employees get more out of life. Celebrating our 20<sup>th</sup> anniversary with the people that helped get us here – well, there's no better way to say thanks."

Seaside Vacations looks forward to 20 more years of bringing friends and families together on North Carolina's Outer Banks. For more information on Seaside Vacations please visit [www.OuterBanksVacations.com](http://www.OuterBanksVacations.com).

*About Seaside Vacations:*

*Founded in Kitty Hawk, North Carolina in 1990, Seaside Vacations is a full-service vacation rental management company representing homes from Corolla to Nags Head.*

*Seaside Vacations offers a complete selection of [Outer Banks vacation rentals](#). Guests can choose from 1 - 10-bedroom private vacation rental homes, condominiums, townhomes and villas. Explore our homes in [Duck](#) and [Corolla](#) as well as numerous vacation rentals in [Southern Shores](#), [Kitty Hawk](#), [Kill Devil Hills](#) and [Nags Head](#).*

*For more information on Seaside Vacations and their wide selection of vacation rentals, visit [www.OuterBanksVacations.com](http://www.OuterBanksVacations.com) or call a Vacation Specialist at 888.829.1570.*

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