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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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**SEASIDE VACATIONS' "VACATION WITH A PURPOSE" CAMPAIGN BENEFITS  
HURRICANE IRENE VICTIMS**

*Seaside Vacations assists Hurricane Irene victims by promoting their "Vacation with a Purpose" campaign.*

**KITTY HAWK, NC (October 27, 2011)** — Seaside Vacations, a leading vacation rental company located on the Outer Banks of North Carolina, utilized their "Vacation with a Purpose" program to support those in the community that needed a helping hand due to Hurricane Irene.

Through special promotions to guests and homeowners – including donating a portion of their revenue for all September vacations – \$726.50 was raised. In addition, Seaside Vacations matched the amount raised by guests and homeowners for a total of \$1453. This money will be donated to the Outer Banks Relief Foundation.

For more information on Seaside's "Vacation with a Purpose" campaign, please visit [www.outerbanksvacations.com/hurricane-irene-support.htm](http://www.outerbanksvacations.com/hurricane-irene-support.htm).

For more information on Seaside Vacations and their wide selection of [Outer Banks vacation rentals](#), visit [www.OuterBanksVacations.com](http://www.OuterBanksVacations.com) – where you can search a wide variety of homes, book online with real-time availability, view up-to-the-minute [Outer Banks specials](#) and check out local [Outer Banks events](#). Guests can also follow Seaside Vacations on the [Seaside Vacations Blog](#), [Facebook](#), [Twitter](#), [YouTube](#) and [MySpace](#).

*About Seaside Vacations:*

*Founded in Kitty Hawk, North Carolina in 1990, Seaside Vacations is a full-service vacation rental management company representing homes from Corolla to Nags Head.*

*Seaside Vacations offers a complete selection of [Outer Banks vacation rentals](#). Guests can choose from 1 - 10-bedroom private vacation rental homes, condominiums, townhomes and villas. Explore our homes in [Duck](#) and [Corolla](#) as well as numerous vacation rentals in [Southern Shores](#), [Kitty Hawk](#), [Kill Devil Hills](#) and [Nags Head](#).*

*For more information on Seaside Vacations and their wide selection of vacation rentals, visit [www.OuterBanksVacations.com](http://www.OuterBanksVacations.com) or call one a Vacation Specialist at 877.816.9576.*

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